Privacy Policy for Emogify

Last modified: March 17, 2017

When you share information with us, for example which emogifs you use the most, we can make those services even better. As you use our services, we want you to be clear how we're using information and the ways in which you can protect your privacy.

Our Privacy Policy explains:
- Who can use our services
- What information we collect and why we collect it.
- How we use that information.

We've tried to keep it as simple as possible, but if you're not familiar with terms like cookies, IP addresses, pixel tags and browsers, then read about these key terms first. Your privacy matters to us so, please do take the time to get to know our practices – and if you have any questions contact us.

Who Can Use our Services
No one under 13 is allowed to create an account or access or use our Services. We may offer additional Services with additional terms that may require you to be even older to use them.

Information we collect

We collect information to provide better services to all of our users – from figuring out basic stuff like which emogifs you like best to more complex things like which partnerships you would find interesting. We collect information in the following ways:

Information you give us. For example, may require you to sign in. When you do, we'll ask for personal information, like your name, email address, telephone number or credit card to store with your account.

Information we get from your use of our services. We collect information about the services that you use and how you use them, like when you use an emogif or emoji. This information includes:

Device information We collect device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile network information including phone number). We may associate your device identifiers or phone number with your Account.

Log information When you use our services or view content provided by us, we automatically collect and store certain information in server logs. This includes: details of how you used our service, device event information such as crashes, system activity, hardware settings, browser type, browser language, the date and time of your request and referral URL.

Location information When you use Emogify, we may collect and process information about your actual location. We use various technologies to determine location, including IP address, GPS, and other sensors that may, for example, provide Google with information on nearby devices, Wi-Fi access points and cell towers.

Unique application numbers Certain services include a unique application number. This number and information about your installation (for example, the operating system type and application version number) may be sent to us when you install or uninstall that service or when that service periodically contacts our servers, such as for automatic updates.

How we use information we collect
We use the information we collect from all of our services to provide, maintain, protect and improve them and to develop new ones. We also use this information to offer you tailored content.

Of course, if you still have questions about anything in our Privacy Policy, just contact us.